

SPECIAL FOR
PREMIUM
EXHIBITORS

3-7/06/2024

32 BIE MH

YOU MAKE IT BIG

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PRE-FAIR,
DURING FAIR
AND POST-FAIR
PROMOTION

AN EXCLUSIVE SERVICE FOR COMPANIES THAT, LIKE YOURS,
ARE A BENCHMARK IN THE MACHINE TOOL INDUSTRY.

A PACKAGE DEAL OF PROMOTIONAL BENEFITS CREATED
WITH THE PURPOSE OF HIGHLIGHTING YOUR COMPANY AT
BIEMH 2024, MAXIMISING THE IMPACT OF YOUR
ATTENDANCE.

EXCLUSIVELY FOR 25 COMPANIES

DIGITAL TOOLS PRE-FAIR AND DURING THE FAIR

- **BIEMH website:**
 - We put your logo with link to your website in our home page as a Premium Exhibitor
 - Publication of news, articles and reviews.
- **Exhibitors Directory:** insertion of your Company logo on your profile.
- **Alphabetical Exhibitors list:** highlighted Company name with the link to your website.

PROMOTION DURING THE CELEBRATION

- **Visitors Guide:**
 - Highlight the Company name in the Exhibitors List.
 - ¼ page advertisement.

- **Advertising supports at the facilities:**
 - 3 double-sided 2 x 5-metre 'Venetian' banners at atrium. Location of the banners: 1 per atrium colour
 - 1 circular vinyl on the ground of the central, 2 metres in diameter.
 - Logo-image of the company on the exterior canvas of the venue next to the BIEMH canvas, from 1 month before the event. Size: 2.5m height x 5m width.o
 - 10% additional discounts on other contracted advertising media at the venue

VIP Service

- A VIP lounge access pass available to your company
- **40 VIP passes for your clients**
- **2 parking passes** for the days of assembly, celebration and disassembly.
- **Private meeting room** for 2 hours for 15 pax, in the Atrium Rooms depending on availability (audiovisual services not included)
- **“Hosted Buyers Programme”**: Insertion of the company logo in the welcome presentation to the guest buyers.

REQUIREMENTS TO ACCESS PREMIUM EXHIBITOR SPECIAL CONDITIONS

- Exhibition area bigger than 150sqm
- Application deadline: 1st March 2024
- Exhibitors with an informative stand, without products and/or machinery are not admitted in this category

Price for Premium Exhibitor: 3.600 €

BILLING DATA

Company name:

TAX ID.....

Address.....

P.C.....City.....Province.....

Contact person.....

Dept. / Title.....

Tel.....email.....

I would like to receive information on other media and promotional options.

Date:

Signature:

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YOU MAKE IT BIG

We are at your disposal to advise you on the best option depending on your objectives and needs.

Do not hesitate to contact us.

Contact:

Sales Department

Tfno: (+34) 94 404 00 92

Email: biemh@bec.eu

**B!
E!
C!** **BILBAO
EXHIBITION
CENTRE**

ExPOSSIBLE!