

DIGITAL
ADVERTISING
AND
VISITORS
GUIDE

3-7/06/2024

32 BIE MH

YOU MAKE IT BIG



3-7/06/2024

32 BIEMH

YOU MAKE IT BIG

PROMOTION
PRE-FAIR,
DURING FAIR
AND POST-
FAIR

WE OFFER YOU AN INTERESTING VARIETY OF DIGITAL ADVERTISING THAT WILL GIVE YOU GREAT VISIBILITY DURING THE DIFFERENT PHASES OF ORGANIZATION OF THE EVENT.

SIMPLE AND ECONOMICAL FORMATS THAT WILL STAND OUT YOUR COMPANY, POSITIONING IT IN THE FRONT LINE OF NOTORIETY BEFORE THE GROUP OF VISITORS AND BUYERS

FEATURED PRESENCE AT HOME PAGE

Positioned as a leading Company **BIEMH 2024**

Putting your logo and link as Highlighted Exhibitor in:

- BIEMH home website
- Visitors Section

Exclusively for 20 companies

Importe: 750€

OUTSTANDING PRESENCE IN EXHIBITORS DIRECTORY

Exhibitors Directory is the tool used by visitors to search for products, activities, interesting Exhibitors and to plan their visit.

Exclusively for 15 companies

Advertising options:

Price

- Logo insertion with link, in rotation, in the header of the Exhibitors Directory
- Product image insertion, in rotation, to Exhibitors Directory right.
- Featured position in Exhibitors Directory :

360€

325€

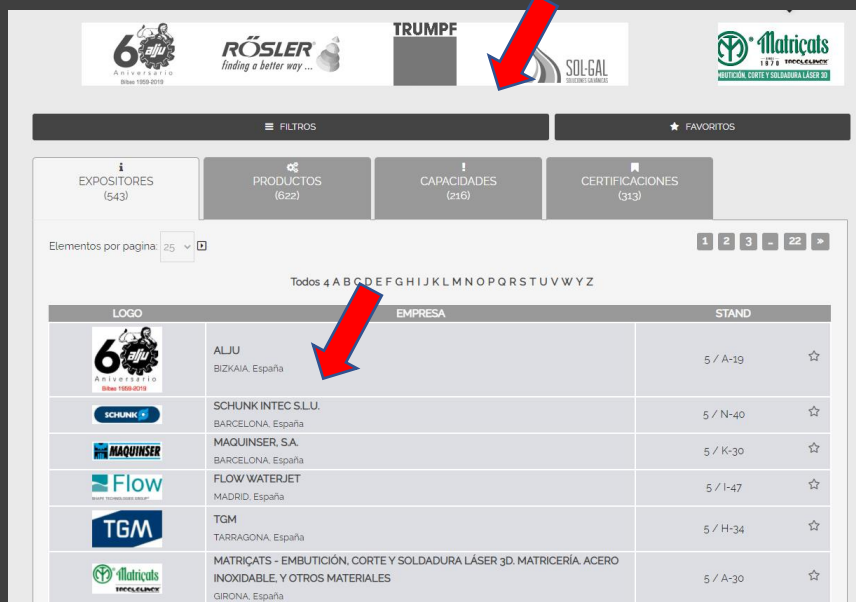
First 4 position

Positions from 5 to 10

SOLD OUT!

320€

160€



ADVERTISING OPTIONS IN THE VISITOR GUIDE

VISITOR GUIDE ADVERTISING OPTIONS	PRICE
Coloured logotype in alphabetical list of exhibitors	220 €
Coloured logotype in the general plan, indicating your location (5 max. Per hall)	700 €
Coloured logotype in alphabetical list of exhibitors +Coloured logotype in the general plan, indicating your location	860 €
½ Inside page (200mm x 110mm)	765 €
Full inside page (200mm x 220mm)	1.430 €
Inside back cover ½ page (200mm x 110mm)	1.150 €
Inside full back cover (200mm x 220mm)	2.000 €
Interior cover ½ page (200mm x 110mm)	1.250 €
Interior full cover (200mm x 220mm)	2.100 €
Back cover (200mm x 220mm)	7.000 €

OTHER OPTIONS

Check with us, other advertising and promotion options such as: wifi, app, lanyards....

We can make a special package, according to your needs and objectives.

3-7/06/2024

32 BIEMH

YOU MAKE IT BIG

We are at your disposal to advise you on the best option depending on your objectives and needs.

Do not hesitate to contact us.

Contact:

Sales Department

Tfno: (+34) 94 404 00 92

Email: biemh@bec.eu

**B!
E!
C!** **BILBAO
EXHIBITION
CENTRE**

ExPOSSIBLE!